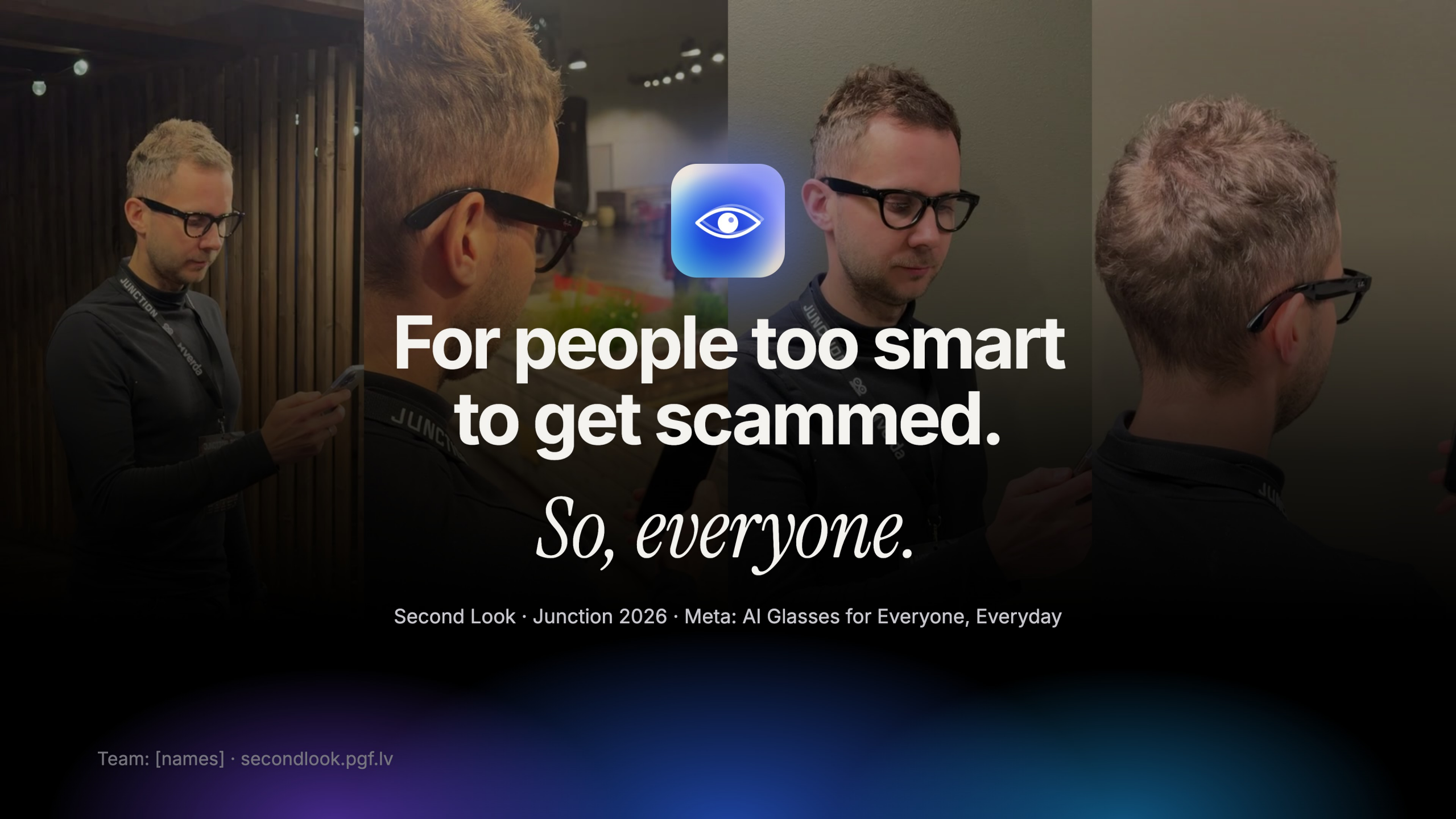


For people too smart to get scammed.

So, everyone.

Second Look · Junction 2026 · Meta: AI Glasses for Everyone, Everyday

Team: [names] · secondlook.pgf.lv

THE PROBLEM · FINLAND

Scams don't wait in your spam folder.

€72.5M

lost to scams in Finland in 2025. Up from €62.9M a year before.

Other people, obviously.

€148M
of fraud attempted in Finland in 2025

€38.4M
lost to fake "safe account" calls

~17,000
people targeted by phishing

57%
of adults worldwide met a scam last year. 23% lost money.

Sources: Finance Finland, bank data, 20 Feb 2026 · Global Anti-Scam Alliance, Global State of Scams 2025

WHERE THEY HIT

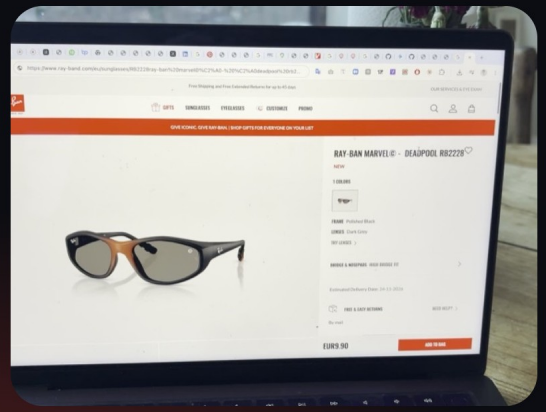
They want more than your money.

A bank code, a password, your details, or remote access to your computer. Most arrive where no filter sees them.



A letter

Pay immediately



A webshop

Your card, for €9.90



A text

Click the link



A call

Your bank code

Real examples from the Second Look simulator

HOW IT WORKS

Just look.

Look at it through your Meta glasses. In 2–3 seconds you hear whether it shows scam signs, and why.

01

Your phone reads

the text on the device, twice a second. Nothing leaves yet.

02

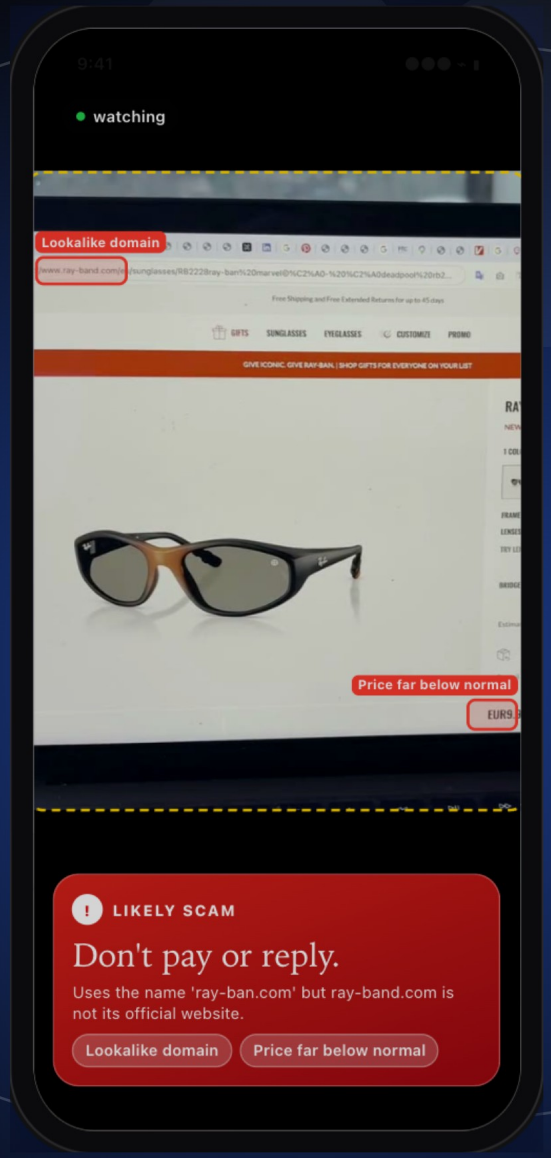
Only if it matters

one frame is checked with Gemini, in about two seconds.

03

You hear why

in one plain sentence, out loud. Hands-free.



CLEAR ANSWERS

It tells you why.

"Suspicious" explains nothing.

One verdict, one reason that names the trick.

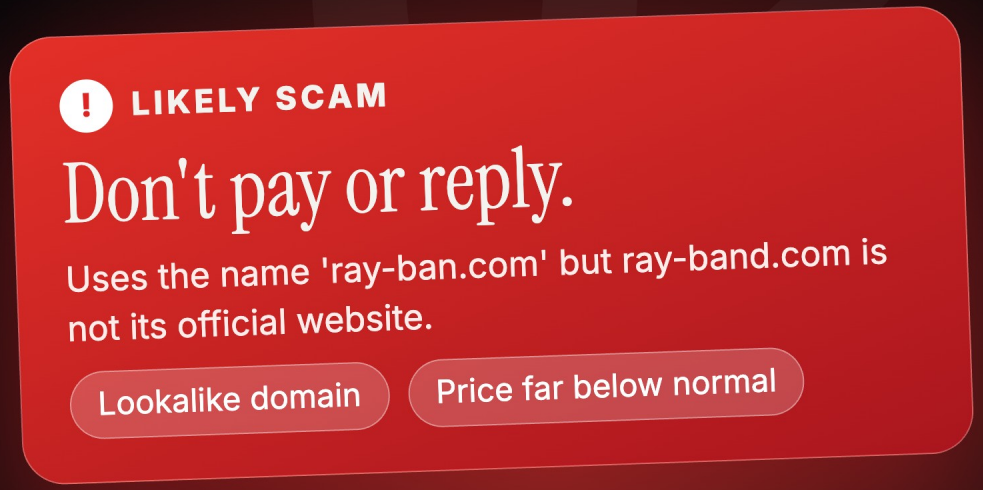
Fake shops use no scam words.

It checks if prices add up and if the address copies a brand.

A wrong "safe" costs money.

Unsure? It says "don't pay yet".

- 24 kinds of scam signs
- Prices that don't add up
- Look-alike addresses



It never says "safe".

CALL CHECK

It listens to calls.

€38.4M

taken by fake “safe account” calls in Finland in 2025. It shows a live caption and speaks up the moment someone asks for a code.



Source: Finance Finland, bank data, 20 Feb 2026

YOUR CONTROL

Yours to control.

Pick what to guard. On request, or always on.

Letters & bills | Messages | Webshops | QR codes | Phone calls

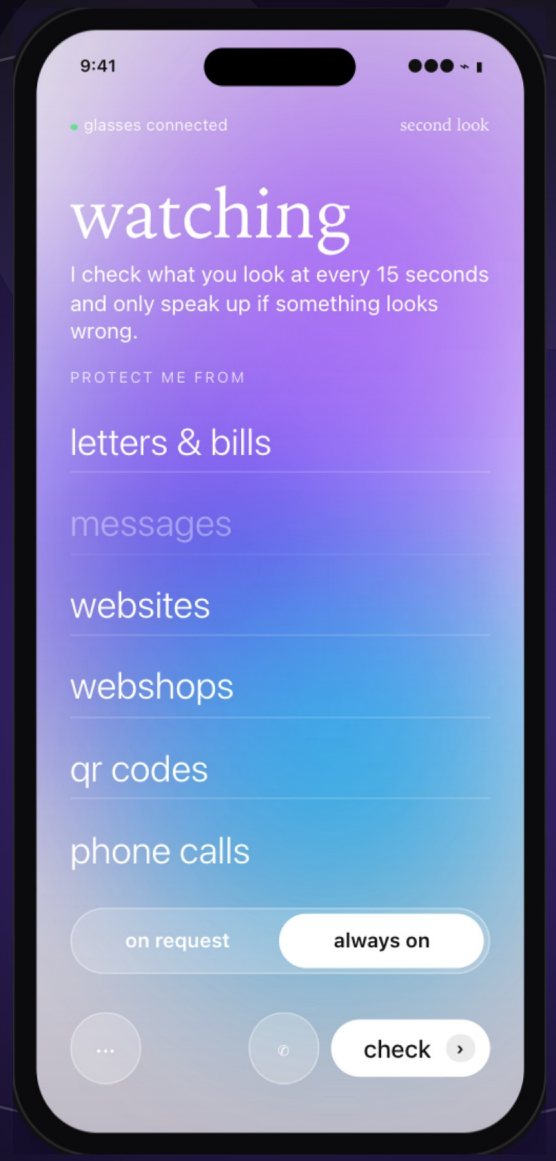
Works offline

Nothing stored

Personal numbers removed first

Voice made on the phone

Leave it on. It doesn't mind.



BUILT FOR REAL LIFE

Real glasses fail in real ways. It copes.

Permissions

Camera and microphone asked for in plain words. Refused? It says so, and you check with the phone camera.

No connection

The phone reads the text itself and applies basic rules.

Glasses hot, low or offline

The app tells you, and you check with the phone camera.

Speed and battery

Glasses send 7 frames a second. A frame leaves the phone only when there is something to check.

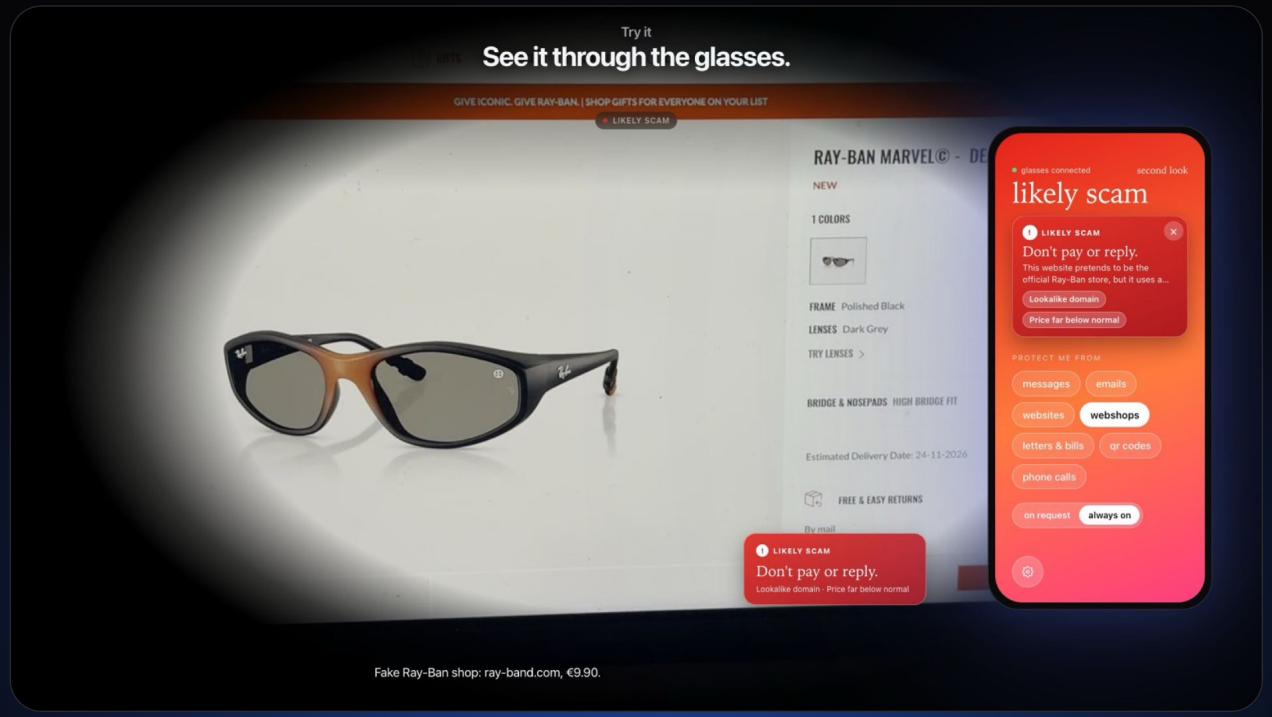
Consent and data

Nothing stored. Card, IBAN, ID, phone and email numbers removed first.

Because demos never run out of battery. Glasses do.

PROOF

It works. On real glasses.



Try it without glasses: secondlook.pgf.lv

14 Nov

Ran on real Meta glasses: video in, verdict and spoken warning out.

~2 s

from frame to verdict. Timed at 1.7, 2.0 and 1.7 s.

44

Finnish and English examples pass as a regression set. Not an accuracy claim.

Fair warning: it's a bit rude.

But so is losing your savings.

Hear it on secondlook.pgf.lv, section Try it.

NEXT

01

Alert on the glasses display

Built. It doesn't show yet; today the answer is spoken and shown on the phone.

02

Test with 3 people

Different ages, including at least one older adult.

03

Pilot

With a bank's fraud team or a consumer organisation.

Second Look

A second opinion before you pay.

Team: [names and roles] · secondlook.pgf.lv